

# Call for Entries



# PUBLIC ART EDINA IS PLEASED TO ANNOUNCE ITS NEWEST PROJECT: UTILITY BOX WRAPPING

The mission of Public Art Edina is to enhance and beautify the public spaces of Edina. It is with great pleasure that we announce utility box wrapping.

Public Art Edina celebrated 10 years of beautifying public spaces in the city in 2014. Public Art Edina is well known for its Annual Call for Sculpture and the rotating sculpture exhibit in three locations; Grandview Square Park, the Edina Promenade, and the 50<sup>th</sup> & France Business District. Our first trial utility box wrap has met with great response from the public.



First utility box wrap at 4121 W. 66<sup>th</sup> St.



Designer Mark Lidke and the first wrapped box.

Public Art Edina wrapped its first utility box in October 2014 at 4121 W. 66<sup>th</sup> Street. It was designed by local graphic artists Mark Lidke.

In cooperation with the Edina Public Works department, Public Art Edina has created this call for entries to wrap the next utility box.



# PROJECT DETAILS

## Timeline:

October 1 -- Deadline for entries  
October 7 -- Notification of Artist Selection  
Mid-October estimated installation

## Location:

The location of the next utility box to be wrapped is at 50<sup>th</sup> & Wooddale near the newly installed Veteran's Memorial Sculpture in Utley Park.

## Size:

The utility box is 76" tall by 44" wide and 28" deep.

## Entry Requirements:

Any Edina resident

- No age limit
- Edina students are encouraged to apply
- Amateur or professional artists welcome
- Artwork must be original
- Up to three entries per artist

## Format:

Send images of each original artwork entry to Art Center General Manager, Michael Frey at: [mfrey@EdinaMN.gov](mailto:mfrey@EdinaMN.gov)

Any form of artwork is acceptable including, but not limited to, paintings, graphics, photography, sketching, sculpture etc.

**Note: No advertising, promotional material or nudity accepted.**

## Application:

Please include the following information with your application:

- High quality jpg image of each entry
- Title of artwork
- Brief statement describing the artwork
- Artist photo and personal biography for promotional use

## Recommendation:

We highly recommend artists visit the existing wrap at 4121 West 66th St., Edina as well as the site of the next wrap at 50th St. and Wooddale Ave. to view the wrapped box and the surroundings and environment of the location.

## Questions:

Please direct questions to: Michael Frey, General Manager and Director, Edina Art Center, 4701 W. 64th St., Edina, MN 55435 or call 952-903-5729; [mfrey@EdinaMN.gov](mailto:mfrey@EdinaMN.gov)

THANK YOU for your interest in the Public Art Edina and our Edina Art Wrap project!

## APPLICATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Entry # 1

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

### Entry #2

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

### Entry # 3

Title: \_\_\_\_\_

Medium \_\_\_\_\_

Please email completed application and accompanying information to:

Public Art Edina Art Wrap Project  
% Edina Art Center  
4701 W. 64th St.  
Edina MN, 55435

**POSTMARK DEADLINE FOR ENTRIES IS OCTOBER 1, 2015**